

CURE!

a distinguished event

2019 SPONSORSHIP OPPORTUNITIES
NOVEMBER 1, 2019
WYNLAKE GOLF & COUNTRY CLUB



The Facts

Over the past 25 years, the American Cancer Society Vintage Affair Gala has raised over \$6 million to support our mission of saving lives, celebrating lives and leading the fight for a world without cancer. While the Society's mission has not changed, our approach to funding the mission continues to evolve, including our annual gala. We are taking on a new look, starting with a new name. Welcome to CURE! A very distinguished event!

CURE! will be held on Friday, November 1, 2019 at Wynlakes Golf & Country Club in Montgomery, Alabama. Festivities will include live entertainment, dancing, crafted specialty drinks and gourmet tastings, a silent auction and an exciting live auction.

The American Cancer Society's gala has long been the number one philanthropic event in the Montgomery area, and this year is no exception. More than 300 guests are expected to attend this exciting and unique event including philanthropic and civic leaders, business, ACS supporters and our highly valued sponsors.

According to the American Cancer Society, approximately 1.6 million new cancer cases are expected to be diagnosed in the United States in 2019. More than 600,920 Americans will lose their battle. That's nearly 1,600 people a day. The American Cancer Society is committed to changing these devastating odds. With the help of people like you, we are attacking cancer from every angle, and that is why cancer death rates have decreased 27% since 1991.

Please join us as we celebrate the inaugural year of CURE!

2018 Sponsors

DIAMOND SPONSORS

James W. Wilson Wynona Wilson
Family Foundation

PLATNIUM SPONSORS

The Caddell Foundation
John & Joyce Caddell

GOLD SPONSORS

Rheem Manufacturing Company

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Jack Ingram Audi

EMERALD SPONSORS

Hyundai Motor Manufacturing Alabama
Southern Homes & Garden

CORPORATE SPONSORS

Alabama Power Foundation
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Wells Fargo

PARTNERS

Mr. and Mrs. Owen William Aronov
Blue Cross Blue Shield of Alabama
Mr. and Mrs. Bruce Stanton Reid
in memory of Dexter C. Hobbs
Capitol Container
Health Care Systems
Jackson Hospital

PATRONS

Ginny and Eddie Adair
Nan and Ronnie Barganier
in memory of Dexter C. Hobbs
Institute for Total Eye Care, P.C.
The J. K. Lowder Family Foundation
Palomar Insurance Corporation
ServisFirst Bank
Standard/Taylor, Inc.
in honor of Robbins Taylor, Sr.
Pamela L. Strickland, MD
Synovus Bank
Valley National Bank
Pat and Billy Williamson
USAA
USAA
Cunningham Group
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Wells Printing Company

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2018 RAISING HOPE DONORS

Mr. & Mrs. John Caddell
Mr. & Mrs. Lemuel Gorden
Mr. & Mrs. Robby Brantley
Mr. & Mrs. Mac Caddell
Mr. & Mrs. Brian Gary
Mr. & Mrs. Chris Haynes
Mr. & Mrs. Richard Stabler
Mr. & Mrs. Dwight Henderson
Mr. Charlie Warnke & Ms. Cathy Caddell
Ms. Sherry White
Dr. & Mrs. James D. Izer
Mr. & Mrs. John Mastin
Mr. & Mrs. Conrad Naftel
Mr. & Mrs. Bob Nanney
Mr. & Mrs. Mike Ranieri
Mr. & Mrs. Owen Aronov

Sponsorship Opportunities

The American Cancer Society offers a variety of sponsorship opportunities for local businesses, corporations, organizations, & individuals to participate in the event. Sponsorship of the CURE! event is a unique opportunity to save lives and create more birthdays by helping people stay well and get well, by finding cures and by fighting back.

Each of these packages can be in memory or in honor of a special person who has or has had cancer.

Once you have chosen your sponsorship package, please return to the American Cancer Society office via regular mail, e-mail or fax.

Margen Gadd, Community Development Manager
American Cancer Society | 3054 McGehee Road | Montgomery, Alabama 36111
Phone 334.612.8180 | Fax 334.612.8181 | Email margen.gadd@cancer.org

2019 Sponsorships

PRESENTING SPONSOR | \$50,000

One Available

Recognition Benefits

- Company CEO/Donor qualifies as member of the ACS Board of Directors
- Company name or logo displayed in spotlight outside entrance to Wynlakes, in the ballroom and key areas throughout the club
- Company name or logo displayed on the CURE! Step & Repeat banner
- Prominent listing of your company name as the CURE! Presenting Sponsor on invitations (approx. 2500) provided we receive your commitment by August 31, 2019
- Company name or logo listed in the CURE! Program as the Presenting Sponsor
- Company name and logo will appear on the sponsor page of the CURE! website
- 40 premier tickets to CURE! (\$47,000 tax deductible)
- Full page acknowledgment on the inside front cover of the CURE! Program
- Company name and logo listed on special signage at CURE! Registration
- Mention on all press releases as CURE! Presenting Sponsor
- Sponsor recognition on power point presentation during live auction
- Verbal recognition at podium
- Social Media recognition and cross promotion
- Reserved parking at CURE!
- Knowledge that you have made a difference in the lives of millions with cancer

DIAMOND SPONSOR | \$30,000

Recognition Benefits

- Prominent listing of your company name as the CURE! Diamond Sponsor on invitations (approx. 2500) provided we receive your commitment by August 31, 2019
- Company name or logo listed in the CURE! Program as a Diamond Sponsor
- Company name and logo will appear on the sponsor page of CURE! website
- 28 premier tickets to CURE! (\$27,900 tax deductible)
- Full page acknowledgment in prime location of the CURE! Program
- Company name listed on special table signage at event
- Mention on all press releases as event Diamond Sponsor
- Sponsor recognition on power point presentation during live auction
- Verbal recognition at podium
- Logo prominently displayed at CURE! Registration
- Social Media recognition and cross promotion
- Reserved parking at CURE!
- Knowledge that you have made a difference in the lives of millions with cancer

PLATNIUM SPONSOR | \$25,000

Recognition Benefits

- Prominent listing of your company name as the CURE! Platinum Sponsor on invitations (approx. 2500) provided we receive your commitment by August 31, 2019
- Company name or logo listed in the Cure! Program as a Platinum Sponsor
- Company name and logo will appear on the sponsor page of the CURE! website
- 24 premier tickets to CURE! (\$23,200 tax deductible)
- Full page acknowledgment in prime location of the CURE! Program
- Company name listed on special table signage at CURE!
- Mention on all press releases as the CURE! Platinum Sponsor
- Sponsor recognition on power point presentation during live auction
- Verbal recognition at podium
- Reserved parking at CURE!
- Logo prominently displayed at CURE! Registration
- Social Media recognition and cross promotion
- Knowledge that you have made a difference in the lives of millions with cancer

GOLD SPONSOR | \$15,000

Recognition Benefits

- Prominent listing of your company name as a CURE! Gold Sponsor on invitations (approx. 2500) provided we receive your commitment by August 31, 2019
- Company name or logo listed in the CURE! Program as a Gold Sponsor
- Company name and logo will appear on the sponsor page of the CURE! website
- 16 premier tickets to CURE! (\$13,800 tax deductible)
- Full page acknowledgment in prime location of the CURE! Program
- Company name listed on special table signage at CURE!
- Mention on all press releases as event Gold Sponsor
- Sponsor recognition on power point presentation during live auction
- Verbal recognition at podium
- Reserved parking at the CURE!
- Logo prominently displayed at CURE! Registration
- Social Media recognition and cross promotion
- Knowledge that you have made a difference in the lives of millions with cancer

SILVER SPONSOR | \$10,000

Recognition Benefits

- Prominent listing of your company name as a CURE! Silver Sponsor on invitations (approx. 2500) provided we receive your commitment by August 31, 2019
- Name or logo listed in the CURE! Program as a Silver Sponsor
- Company name and logo will appear on the sponsor page of the CURE! website
- 14 premier tickets at CURE! (\$8,950 tax deductible)
- Sponsor recognition on power point presentation during live auction
- Verbal recognition at podium
- Half page acknowledgment in CURE! Program
- Logo prominently displayed at CURE! Registration
- Social Media recognition and cross promotion
- Knowledge that you have made a difference in the lives of millions with cancer

EMERALD SPONSOR | \$7,500

Recognition Benefits

- Name listed as a CURE! Emerald Sponsor on invitations (approx. 2500) provided we receive your commitment by August 31, 2019
- Sponsor name listed in the CURE! Program as an Emerald Sponsor
- Sponsor name and logo will appear on the sponsors page of CURE! website
- Sponsor recognition on power point presentation during live auction
- 10 tickets to CURE! (\$6,750 tax deductible)
- Half page acknowledgment in CURE! Program
- Logo prominently displayed at CURE! Registration
- Social Media recognition and cross promotion
- Knowledge that you have made a difference in the lives of millions with cancer

CORPORATE SPONSOR | \$5,000

- Sponsor name listed as a CURE! Corporate Sponsor on invitations (approx. 2500) provided we receive your commitment by August 31, 2019
- Sponsor name listed in the CURE! Program as a Corporate Sponsor
- Sponsor name and logo will appear on the sponsors page of the CURE! website
- Sponsor recognition on power point presentation during live auction
- 8 premier tickets to CURE! (\$4,400 tax deductible)
- Half page acknowledgment in CURE! Program
- Listed on signage displayed at CURE! Registration
- Knowledge that you have made a difference in the lives of millions with cancer

EVENT PARTNER | \$3,000

- Sponsor name listed as a CURE! Partner on invitations (approx. 2500) provided we receive your commitment by August 31, 2019
- Sponsor name listed in the CURE! Program as an Event Partner
- Sponsor recognition on power point presentation during live auction
- 6 premier tickets to CURE! (\$2,250 tax deductible)
- Listed on signage displayed at CURE! Registration
- Half page acknowledgment in CURE! Program
- Knowledge that you have made a difference in the lives of millions with cancer

EVENT PATRON | \$1,500

- Sponsor name listed as a CURE! Event Patron on invitations (approx. 2500) provided we receive your commitment by August 31, 2019
- Sponsor name listed in the CURE! Program as an Event Patron
- 4 premier tickets to CURE! (\$1,200 tax deductible)
- Listed on signage displayed at CURE!
- Knowledge that you have made a difference in the lives of millions with cancer

Underwriting Opportunities

AUCTION MOBILE BIDDING | \$5,000

receive 4 CURE! tickets

Guests may bid on auction items from their cell phone & view bidding on two TV monitors the night of the event. Your company name &/or logo will be displayed at the top of the page on every bidder's cell phone!

SPECIALTY DRINK GLASSES | \$3,500

receive 2 CURE! tickets

Throughout the night guests will see your name or company logo displayed prominently on CURE! specialty drink glasses.

GIFT BAGS | \$3,500

receive 2 CURE! tickets

Each guest will receive a complimentary gift bag with your name or company logo.

CURE! REGISTRATION | \$2,000

receive 2 CURE! tickets

Each guest will see your company name or logo displayed prominently at each CURE! registration table.

CURE! EVENT TICKETS | \$175

TABLE OF 10 (*reserved seating*) | \$1575

Purchase CURE! Tickets at

American Cancer Society

3054 McGehee Road | Montgomery, Alabama 36111

Phone 334.612.8180 | Fax 334.612.8181

Email: margen.gadd@cancer.org

Fund a Mission

Road to Recovery



At the American Cancer Society our mission is to save lives, celebrate lives, and lead the fight for a world without cancer. Cancer will affect 1 in 3 men, and 1 in 3 women in their life time. Each year the Society helps nearly 1 million people touched by cancer get the help they need, when and where they need it.

The American Cancer Society's Road To Recovery program helps provide patients with much-needed transportation, which means rides to and from cancer-related treatment appointments. But in some areas, like here in the River Region, it simply cannot meet the need. In 2017, the Society provided 3,543 rides to 174 cancer patients in Alabama. However, if more resources were available, an additional 850 requested patient rides could have been provided based on these unmet needs. Working within the community, the American Cancer Society offers a variety of transportation resources. An estimated 3.6 million Americans delay or have difficulty getting needed medical care each year, due to the lack of available and affordable transportation. Family and friends may help, treatment can be lengthy, and they may not always have the time or resources to provide every ride. That's why a successful transportation assistance program can be a tremendous asset, and that's why it's critical for you or your company to play a role in helping to save lives.

The Road to Recovery program is at the very heart of the Society's work of removing barriers to quality health care by providing patients transportation to treatment and other cancer-related appointments. The program works with trained volunteers, vendors contributing resources and referrals by networking with community organizations. In River Region, in 2018 we doubled the number of patients we were able to help access rides to cancer treatment-related appointments compared to just one year earlier. This increase was a direct result of the American Cancer Society providing transportation funding to the local cancer treatment facilities like the Montgomery Cancer Center. Today, 2 out of 3 people diagnosed with cancer survive for 5 years or more and the cancer mortality rates in the US have fallen 27% since 1991; that's over 400 lives saved from cancer, every day.

Your contribution means we can bring hope to cancer patients. Together we are fighting cancer smarter, better and harder than we ever have before. Thank you for your support.

How can our contribution help those touched by cancer?

_____ **\$15,000 Rally for Research**

This donation could go towards funding an American Cancer Society research grant.

_____ **\$10,000 Give to a Guest**

This donation could go towards providing 12 cancer patients free lodging while traveling to a Hope Lodge**

_____ **\$5,000 Give to a Guest**

This donation could go towards providing 6 cancer patients free lodging while traveling to a Hope Lodge**

_____ **\$2,500 Patient Support**

This donation could go towards providing 62 round trips to treatment for local cancer patients through the American Cancer Society's Road to Recovery Program

_____ **\$1,000 Patient Support**

This donation could go towards providing 13 patients undergoing cancer treatment with a new wig

_____ **\$250 Research Support**

This donation could go toward helping an American Cancer Society funded researcher purchase 500 test tubes

_____ **\$ Other Donation Amount**

**Average stay per patient is 17 days

*** This donation is 100% tax deductible

Check Enclosed: \$ _____ (Payable to: American Cancer Society Tax ID# 13-1788491)

Credit Card (Please Check One): VISA MasterCard American Express Discover

Name (as it appears on card) _____

Card Number _____ Expiration Date ____/____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Donor Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Cell Phone: _____

Email: _____

The American Cancer Society cares about your privacy & protects how we use your information.

To view our full privacy policy or if you have any questions, please visit us online at cancer.org & click on the "privacy" link at the bottom of the page.

Mission Gifts are 100% tax deductible all will go towards the American Cancer Society mission.

American Cancer Society 3054 McGehee Road | Montgomery, Alabama 36111

Phone 334.612.8180 | Fax 334.612.8181 Email: margen.gadd@cancer.org